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TAMARACK EXPANDS LEADERSHIP TEAM WITH THREE NEW STRATEGIC POSITIONS, HIRES

TAMARACK, Idaho (November 11, 2021) — Tamarack Resort is expanding its leadership team to strategically complement the growth of the all-season destination, announcing the addition of Director of Finance and Accounting Kara Finley, Director of Strategic Operations Kelly Crockett, and Director of Spa and Wellness Tara Colegrove.

“We need a strong diversity of expertise to continue delivering on the vision of creating a world-class destination in the Idaho mountains,” said President Scott Turlington. “The growth of our senior leadership team enhances our financial management, strategic planning and wellness focus on behalf of our employees, guests and homeowners.”



As director of finance and accounting, Kara Finley is responsible for accounting function management and oversight in accordance with GAAP. She also leads Tamarack’s accounting team and supports the operating budgets for all resort operations, real estate and construction.

Finley brings more than a decade of finance experience, having served in controller, director of accounting and internal audit, and vice president of finance and operations roles throughout her career. She most recently was partner, assurance and transaction advisory for KDP Certified Public Accountants, LLP. She is a licensed CPA in Idaho and Oregon and received Bachelor of Science degrees in accounting and finance from Portland State University.



In the role of director of strategic operations, Kelly Crockett reports directly to the president and leads a portfolio of cross-functional projects that enhance performance across all of Tamarack’s departments, including critical initiatives like the resort’s inclusion efforts, new homeowner transition services and resort-wide project management.

Crockett is a certified associate in project management (CAPM) and Air Force veteran (Major, Inactive Ready Reserve) with a proven record leading cross-functional teams in high-pressure environments and experience in operations, personnel management, training and project management. Prior to her project manager role at Tamarack, Crockett lived and worked in Shanghai, China, where she was Monster Energy’s new product development program manager for North and South Asia. She holds a bachelor’s degree in Political Science from the U.S. Air Force Academy and a master’s degree in international administration from Central Michigan University.



Leading the reopening of The Spa at Tamarack is Director of Spa and Wellness Tara Colegrove. In this role, she combines her background in business development and spa management with her experience in hands-on massage and facial treatments to develop elevated wellness offerings suited to the active lifestyles of Tamarack guests.

With nearly two decades of experience, Colegrove brings a focus on healing and performance enhancement to her work and most recently helped lead the destination spas Tidepools and Silvies Resort in Oregon. An Idaho native, she is a licensed esthetician and massage therapist, holds certifications from the Euro Institute of Skin Care and the Southwest Institute of Healing Arts, along with a bachelor's degree in physical education from the University of Idaho.

[The Spa at Tamarack](#) is set to open by November 26.

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About Tamarack Resort

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, lodging and real estate, visit <https://tamarackidaho.com>