



Contact:

Jess Flynn

jessicaflynn@redskypr.com

208-841-1766

TAMARACK RESORT CONTINUES MULTIMILLION-DOLLAR ENHANCEMENTS TO THE ALL-SEASON DESTINATION

TAMARACK, Idaho (October 22, 2021) — Following record-breaking winter and summer visitation in 2021, [Tamarack Resort](#) is continuing to invest in improving the guest experience, from arrival to departure.

“Over the past three years, we have invested more than \$40 million into the resort through development of The Village, additional lifts, technology, and in-person experiences,” said Tamarack President Scott Turlington.

Tamarack’s anticipated opening day is November 26, 2021, and notable improvements for this season include:

On-Mountain Experiences

- Enhanced snowmaking capabilities on lower elevation terrain, allowing for an earlier mountain-opening time and to provide better snow quality throughout the season
- An expanded grooming fleet, featuring two new Prinoth snow groomers to keep the resort’s 2,800 vertical feet primed for the best conditions and a longer season
- A new, linked Axess ticketing system which allows skiers and riders to avoid the ticket counter and pick up day passes at kiosks throughout the resort, then use RFID gates at base-area lifts for quicker uphill access
- Removal of the domes provides easier lift access from The Village

Village Improvements

- A new skier services shop, [Tamarack Outfitters](#), housing ticket sales, ski and snowboard rentals, repairs and retail
- The [Jon Reveal Ski & Sports School](#), led by the ski industry legend, providing individual and group lessons and guided services
- A new après-ski option in the Rendezvous Food Hall: the Bumps & Brews Beer Wall will complement The Village’s full spectrum of [food and beverage offerings](#) —a coffee shop, a market, an upscale-casual restaurant and four quick-serve eateries
- The reopening of the Spa at Tamarack, located in the Lodge at Osprey Meadows

Resort Infrastructure

- Expanded parking to provide an additional 200 spots to accommodate more skiers and riders on the busiest days
- System-wide fiber-optic upgrades for faster WiFi and better connectivity across the property
- A new outpost in downtown McCall, located at 1014 N. 3rd St., providing residents and visitors an opportunity to pick up a Boundless Pass, book lessons or guided trips, explore lodging and real estate or grab Tamarack-branded gear before heading to the resort

“We’re proud to continue making the resort more accessible—from the way our guests interact with and enjoy this special part of Idaho to how our SKY Pass benefits local students,” added Turlington.

The [SKY \(Students-Kids-Youth\) Pass](#) provides free, year-round lift access to K-12 students enrolled in Valley County and New Meadows schools. To date, 300 students have picked up their passes for this year.

With an eye to the future, Tamarack is working with the Idaho Department of Parks and Recreation on new marina facilities at Poison Creek on Lake Cascade, and recently the resort reached an agreement to acquire its former 18-hole championship golf course, [Osprey Meadows](#), with plans to begin restoration this year and reopen the course in 2023.

To satisfy the high demand for home ownership at the resort, Tamarack has released its next [phase of luxury condo residences](#) in The Village and announced the first availability of new homes and homesites in a decade with [Aspen Glade](#).

These growth plans are only possible with a strong resort team. In support of its employees and the community, Tamarack is proposing a new employee housing complex with approximately 500 beds, a “Van Life” parking area, a daycare facility and a new K-8 learning opportunity through partnership with a local charter school.

For the very latest on hours, events and new ways to experience the resort, follow Tamarack on [Instagram](#) and [Facebook](#) or visit <https://tamarackidaho.com>

###

About Tamarack Resort

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, lodging and real estate, visit <https://tamarackidaho.com>