



**Contact:**

Jess Flynn

[jessicaflynn@redskypr.com](mailto:jessicaflynn@redskypr.com)

208-841-1766

**TAMARACK TO OFFER \$55 MIDWEEK AND \$75 WEEKEND DAY PASSES THIS WINTER SEASON**

Other highlights include Idaho's newest après-ski hot spot, Seven Devils Tap House

**TAMARACK**, Idaho (October 10, 2022) — From the snow to the snow front, the start of the day to the end, every part of a winter adventure at Tamarack Resort has received an upgrade, or a price reduction, for the upcoming season.

**New Pass Options**

Recognizing inflationary pressures on Idaho families and individuals, Tamarack chose not to raise prices of its [Boundless Pass](#) this year and now is also offering \$55 midweek and \$75 weekend individual day passes with 48-hour advance online purchase.

Building upon the resort's new [SKY Pass](#), a free year-round pass for Valley County and New Meadows K-12 students, Tamarack also unveiled the new Boundless Teacher Pass—a year-round pass for Idaho's K-12 public school teachers for \$299. For Idaho's college students, Tamarack is offering its popular \$199 midweek season pass.

“From free beginner-lift access and free SKY Passes for local students to a new Boundless Teacher Pass, we're dedicated to giving back to our community and expanding access to skiing and riding in Idaho's mountains,” said Tamarack VP of Marketing and Operations Wolfe Ashcraft.

**Seamless Direct-to-Snow Access**

Getting on the lifts will be quicker and easier than ever this winter thanks to the newly renovated snow front and improvements in the resort's direct-to-snow experience. Skiers and riders can save time and money by pre-purchasing day passes online and picking them up at any one of the resort's five pass-pickup kiosks located throughout The Village.

Directly accessed from the snow front are new RFID-enabled ski check and heated seasonal lockers with boot and helmet dryers. In addition to the resort's free parking lots and shuttles, this year guests will enjoy the option of upgrading to paid seasonal access to prime ski-in, ski-out parking via RFID gates that are synced to your Boundless Pass.

**On-Mountain Improvements**

The resort's investments in modernizing and improving snowmaking capabilities across the mountain will support a longer and more consistent ski season. In addition to miles of new

snowmaking lines, Tamarack also installed six new automated TechnoAlpin TT10 tower snow guns.

### **Opening of Seven Devils Tap House**

Tamarack's après-ski scene will be next-level this winter with the opening of Seven Devils Tap House. Located in The Village, next to the grand staircase, the 5,000-square-foot restaurant and tap house will host more than 300 guests with ground-floor indoor seating, a mezzanine for more intimate dining and outdoor patio seating overlooking the snow front and West Mountain. The restaurant will serve fast-casual fare and the central full bar will treat guests to an RFID-enabled tap wall offering 40 regional beers, ciders and hard seltzers. Seven Devils will open at 11 a.m. daily and will close at 10 p.m. during the week and at midnight on weekends.

### **Relax and Restore**

After pushing their muscles to the limits on the slopes or on a sunshine-filled snowshoe trek, guests can recover, relax and be pampered at the revamped [Spa at Tamarack](#). Located in The Lodge at Osprey Meadows, the Spa takes inspiration from the resort's surroundings of high mountain meadows and forests to handcraft unique natural treatments including a Signature Wild Herbal Massage and facials incorporating huckleberries, yarrow flower and elder blossoms.

###

### **About Tamarack Resort**

Tamarack Resort is an independent, all-season destination situated on 3,500 acres, located 90 miles north of Boise in Tamarack, Idaho. From on-site lodging, dining and event space to the full range of outdoor recreation in the Idaho mountains, there is adventure for any season. The winter brings 2,800 feet of vertical on 2,000 mountain acres for skiers and snowboarders, along with Nordic and snowshoe trails. During the summer, the resort is home to mountain biking, ziplining, hiking, rafting and watersports on Lake Cascade. For more information on recreation, lodging and real estate, visit <https://tamarackidaho.com>